## ORDER

103289 Orders Order / Rev: Alt Order #: 06825826 Product Desc: NRCC IE 2012 Estimate: 2602 Flight Dates: 10/05/12 - 10/11/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/08/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 815 Slaters Ln. EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-IE Advertiser Name: Demographic: A25-54 New Business Thru: PLI2 **Product Codes:** Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	167	\$154,125.00	\$131,006.25

## Totals

Advertiser External ID:

Agency External ID:

Month:	# Spots	Gross Amount	Net Amount	Rating
October 2012	167	\$154,125.00	\$131,006.25	0.00
Totals	167	\$154,125.00	\$131,006.25	0.00

## Account Executives

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Sha	re [	Share	Total
KSNV	`	37%	\$154,125.00
Market	4.7	100%	\$416.554.05

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT		\$0.00 -
KINC	0%	\$0.00
KLAS	22%	\$91,641.89
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,483.11
KTUD	0%	\$0.00
KVVU	22%	\$91,641.89
KVWB	0%	\$0.00
LV1	0%	<b>\$0</b> .00
UNKWN	4%	\$16,662.16

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1 KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp		5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
WAKE V	V/WAGNF	RS1	W 1 5-04 VVakeOp	wwwagners								
		End Date	Weekdays S	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/0	01/12	10/07/12	F	2	\$400.00	0.00						

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**KSNV** 

Order / Rev:

103289 06825826

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

10/05/12 - 10/11/12

Product Desc: Estimate:

NRCC IE 2012

2602

Break Start/End Time Days Ch Start Fnd Inventory Code Len Spots Rate Pri Rtg Type Spots l n Amount KSNV 10/05/12 10/05/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$400.002 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Rating **Weekdays** Spots/Week Rate Week: 10/01/12 10/07/12 ---F--\$400.00 0.00E 2 KSNV 10/08/12 10/08/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$400.002 0.00 NM 2 \$800,00 M-----M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Spots/Week Rate Rating Weekdays 10/14/12 M - - - - - -\$400.00 0.00 Week: 10/08/12 KSNV 10/09/12 10/09/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Rating Start Date End Date <u>Weekdays</u> Spots/Week Rate Week; 10/08/12 10/14/12 \$400.00 0.00 10/10/12 10/10/12 M-F 5-6a WakeUp w/WaQM :30 \$400.002 KSNV 5-6a \_-พ---2 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 ----W-----Week: 10/08/12 \$400.00 0.00 KSNV 10/11/12 10/11/12 M-F 5-6a WakeUp w/WaQM 5-6a ---T---:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Rating Start Date End Date Weekdays Spots/Week Rate 10/14/12 ---T---\$400.00 Week: 10/08/12 0.00 KSNV 10/05/12 10/05/12 M-F 6-7a WakeUp w/Wa@M 6-7a ---F--:30 2 \$725,001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 **End Date** Weekdays Spots/Week Start Date Rate Rating 10/07/12 \$725.00 0.00 Week: 10/01/12 10/08/12 10/08/12 KSNV M-F 6-7a WakeUp w/WaQM 6-7a M-----:30 2 \$725.001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/08/12 10/14/12 M-----\$725.00 0.00 KSNV 10/09/12 10/09/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 -т----\$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 End Date Start Date Rate Rating Weekdays 1 4 1 Spots/Week Week: 10/08/12 10/14/12 \$725.00 0.00 E 9 KSNV 10/10/12 10/10/12 M-F 6-7a WakeUp w/Wa@M 6-7a :30 0.00 NM --W----2 \$725.001 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W----\$725.00 0.00 E 10 KSNV 10/11/12 10/11/12 M-F 6-7a WakeUp w/WaQM :30 \$725.001 0.00 NM 6-7a ---T---2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Rating Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> ---T---10/14/12 Week: 10/08/12 \$725.00 0.00 E 11 KSNV 10/05/12 10/05/12 \$900.001 **Today Show** CM 658a-9am ~--F--:30 0.00 NM \$3,600.00 **Today Show** TODAY SHW Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ----F--Week: 10/01/12 \$900.00 0.00 E 12 KSNV 10/08/12 10/08/12 **Today Show** CM 658a-9am :30 \$900,001 0.00 NM M-----\$3,600.00 **Today Show** TODAY SHW End Date Spots/Week Start Date <u>Weekdays</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 \$900.00 0.00 E13 KSNV 10/09/12 10/09/12 CM 658a-9am :30 4 \$900.001 0.00 NM \$3,600.00

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KSNV

Order / Rev:

103289

10/05/12 - 10/11/12

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

06825826

Product Desc:

NRCC IE 2012

Estimate:

2602

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Da <b>y</b> s	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show									
TODAY	/ SHW		roday onon							_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	-T	4	\$900.00	0.00						
E14 KSNV	10/10/1	2 10/10/12	Today Show Today Show	CM	658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	r SHW		Today Show									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	W	4	\$900.00	0.00						
E15 KSNV	10/11/1	2 10/11/12	Today Show	СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	V SHIM		Today Show							1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	T	4	\$900.00	0.00						
E 16 KSNV	10/06/1	2 10/06/12	News 3 Sunrise -		6a-7a	S	:30	2	\$375.001	0,00 NM	2	\$750.00
A CHAIR	T CUMPI	CE	News 3 Sunrise S	SATURDAY								
	NT SUNRI art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	2	\$375.00	0.00						
E 17 KSNV	10/06/1	2 10/06/12	Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
			Saturday Today									
	RDAY TO		184 1.1.	0 1 - 001 1	D-4-	D-K						
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/07/12	<u>Weekdays</u> S-	Spots/Week 4	<u>Rate</u> \$625,00	Rating 0.00						
E 18 KSNV			News 3 Sunrise -	SUNDAM	6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
L 10 10111	10,011		News 3 Sunrise 3									
- NW3-S	SUNRS W	/KND								1		
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10 E 19 KSNV		10/07/12		CM 2	\$375.00 7a-8am	0.00 s	:30	2	\$500.002	0.00 NM	2	\$1,000.00
E 19 KONV	10/0//	12 10/0//12	Sunday Today	CIVI	ra-calli	3	,00	_	4500.002	0.00 14141	<i>ي</i>	Ψ1,000.00
SUN T	ODAY		•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	S	2	\$500.00	0.00	.00		\$40F 004	0.00 NM	•	<b>#</b> 050.00
E 20 KSNV	10/05/	12 10/05/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA	Y SHW2		in roddy Glion									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	F	2	\$425.00	0,00					0	
E 21 KSNV	/ 10/08/	12 10/08/12	M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA	Y SHW2		M-F Today Show	<i>t</i> II								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	)/08/12	10/14/12	M	2	\$425,00	0.00						
E 22 KSNV	/ 10/09/ <sup>-</sup>	12 10/09/12	M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	Y SHW2		M-F Today Show	/ !								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	-T	2		0.00						
E 23 KSNV	/ 10/10/	12 10/10/12	M-F Today Show	II 3rd HCM	9-10a	W	:30	2	\$425,001	0.00 NM	2	\$850.00
T05.	V 01 11 11		M-F Today Show	/ II							Į	
	Y SHW2	End Date	Mookdous	Cnota ANook	Pato	Datina						
<u>عد</u> Week: 10	art <u>Date</u> 0/08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
			M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show									
	Y SHW2			0	<b>.</b> .	D - W						
	tart Date	End Date	<u>Weekdays</u> T	Spots/Week 2		<u>Rating</u> 0.00						
E 25 KSNV		10/14/12 12 10/05/12		CM	10am-11am	F	;30	2	\$325,001	0.00 NM	2	\$650.00
LZG KONV	, 10/00/	12 10100112		OW	, out it items	•	,50	-	<b>40-0,00</b> )	Q.55 14W	_	+200,00

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Order / Rev:

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NRCC-IE

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Product Desc: I

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
				M-F Today Show Today 4th Hour	III <del>4</del> (II FI								
	TODAY		= 15.		O 1 454 .1.	D-4-	D-#						
V	<u>Sta</u> /Veek: 10	rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
-			2 10/08/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY		F=4 D=4=	Mookdaya	Cnoto Milook	Dato	Rating						
v	<u>5ta</u> /Veek: 10	rt <u>Date</u> 08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	0.00						
E 27			2 10/09/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY		Fud Data	Maskdaya	Cnoto/Mook	Poto	Poting						
٧	<u>5ta</u> /10/ Week	<u>rt Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			2 10/10/12	M-F Today Show	III 4th 13M	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY	CLIVIS		Today 4th Hour									
		irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10/		10/14/12	W	2	\$325.00	0.00			<del>-</del>			
E 2	9 KSNV	10/11/1	2 10/11/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY	SHW3		7044, 14111041									
		ert Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neek: 10/ 0 KSNV		10/14/12 2 10/05/12	Rachael Ray	CM 2	\$325.00 11am-12pm	0.00 F	:30	2	\$325.001	0.00 NM	2	\$650.00
				Rachael Ray	7	,							
		EL RAY	End Data	Mookdove	Spots/Week	Rate	Rating						
١	<u>عری</u> Veek: 10	<u>art Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> F	2		0.00						
E3			2 10/08/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
		AEL RAY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
\	Week: 10		10/14/12	M	2		0.00						
E 3			12 10/09/12	Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	2	\$325.001	0.00 <b>NM</b>	2	\$650.00
		AEL RAY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E 3	3 KSNV	10/10/	2 10/10/12	Rachael Ray Rachael Ray	CM	11am-12pm	W	:30	2	\$325.001 	0,00 NM	2	\$650.00
	RACHA	AEL RAY		Racilael Ray									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	10/14/12_ 12 10/11/12	Rachael Ray	CM	\$325.00 11am-12pm	0.00 T	:30	2	\$325.001	0.00 NM	2	\$650.00
	- KONV	10/11/	12 10/11/12	Rachael Ray	<b></b>	, . <u></u>	·	,		*********			•
		AEL RAY		161	Constation of	Data	Deting						
١	<u>Sta</u> Week: 10	art Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week 2		Rating 0.00						
_				The Agenda 123		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWS	3 AT NO	ON	The Agenda 123	0pm								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 10	/01/12	10/07/12	F	1	\$325.00	0.00						<b>***</b>
E 3	6 KSNV	10/08/	12 10/08/12	The Agenda 123 The Agenda 123		1230-1p	М	:30	1	\$325.001	0.00 NM	1	\$325.00
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	, NOIN	101031	· - 10/00/12		Oivi		•	.00	•		2.20 ( ,,,,,		

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**KSNV** 

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Rate Pri Rtg Type Spots Amount Break Start/End Time Days Len Spots Ln Ch Start End Inventory Code The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Rate Rating Start Date End Date Weekdays -T----Week: 10/08/12 10/14/12 \$325.00 0.00 E 38 KSNV 10/10/12 10/10/12 The Agenda 1230pm СM 1230-1ი -----:30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Rate Rating Start Date **End Date** Weekdays --W----\$325.00 0.00 Week: 10/08/12 10/14/12 \$325.00 ~--T---:30 \$325,001 0.00 NM The Agenda 1230pm CM 1230-1p E39 KSNV 10/11/12 10/11/12 The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Rate Rating End Date Weekdays Start Date Week: 10/08/12 10/14/12 ---T---\$325.00 0.00 \$500.001 0.00 NM \$500.00 E40 KSNV 10/06/12 10/06/12 News 3 Today - SATURIM 9am-930am ----5-:30 News 3 Today - SAT **NEWS3 TDY-WKND** Rating End Date Weekdays Spots/Week <u>Rate</u> Start Date \$500.00 0.00 Week: 10/01/12 10/07/12 ----S-\$500.00 E 41 KSNV 10/07/12 10/07/12 ----5 :30 \$500.002 0.00 NM Chris Matthews 9:30AM SM 9:30a-10a Chris Matthews SUN 9:30am **CHRIS MATTHEWS** Weekdays Spots/Week Rate Rating Start Date End Date \$500.00 Week: 10/01/12 10/07/12 0.00 \$900.00 3-4p ----F--:30 2 \$450.001 0.00 NM 2 E42 KSNV 10/05/12 10/05/12 Dr. Phil CM Dr Phil DR. PHIL Spots/Week Rate Rating Start Date End Date Weekdays 10/07/12 ----F--\$450.00 0.00 Week: 10/01/12 :30 2 \$450.001 0.00 NM 2 \$900.00 Dr. Phil CM 3-4p M----E 43 KSNV 10/08/12 10/08/12 Dr Phil DR. PHIL Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 2 \$450.00 0.00 Week: 10/08/12 10/14/12 -T----:30 \$450.001 0.00 NM 2 \$900.00 E44 KSNV 10/09/12 10/09/12 Dr. Phil ÇМ 3-4p Dr Phil DR. PHIL Start Date Spots/Week <u>Rate</u> Rating End Date Weekdays -T----\$450.00 0.00 Week: 10/08/12 10/14/12 3-4p --W---:30 2 \$450.001 0.00 NM 2 \$900.00 E 45 KSNV 10/10/12 10/10/12 Dr. Phil CM Dr Phil DR. PHIL Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> ~ -W---\$450.00 0.00 10/14/12 Week: 10/08/12 \$900.00 3-4p ---T---:30 \$450.001 0.00 NM 2 E46 KSNV 10/11/12 10/11/12 Dr. Phil CM Dr Phil DR, PHIL Rating Weekdays Spots/Week Rate End Date Start Date Week: 10/08/12 10/14/12 ---T---\$450.00 0.00 E 47 KSNV 10/05/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM ---F--:30 \$725.001 0.00 NM \$725.00 4-5pm 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> \$725.00 0.00 ---F--Week: 10/01/12 10/07/12 \$725.00 :30 \$725.001 0.00 NM 1 NEWS 3 at 4 (1 HOUR)CM E48 KSNV 10/08/12 10/08/12 4-5pm (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Spots/Week Rate Rating **Weekdays** Start Date End Date Week: 10/08/12 10/14/12 \$725.00 :30 \$725.001 MN 00.0 \$725.00 E49 KSNV 10/09/12 10/09/12 CM 4-5pm

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KSNV

Order / Rev:

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Estimate:

2602

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Ln	Ch	Start	End	Inventory Code NEWS 3 at 4 (1		Start/End	Time Days	Len Sp	oots Rate Pr	i Rtg Type S	spots	Amount
				4PM NEWS (1 h	•	(4:30 PM-5:0	00 PM)					
	NEWS	3								ı		
W	<u>Sta</u> Veek: 10/	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$725.00	<u>Rating</u> 0.00					
E 50	KSNV	10/10/1	2 10/10/12	NEWS 3 at 4 (1) 4PM NEWS (1 h		4-5pm (4:30 PM-5:	w 00 РМ)	:30	1 \$725.001	0.00 NM	1	\$725.00
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	<u>Sta</u> Veek: 10	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
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10	<u>Sta</u> Veek: 10	rt Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
				M-F Early News		5-630p	F	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
L 32	NEWS		2 10/00/12	M-F Early News		O 000p	·		* ***			
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating			:		
V	Veek: 10		10/07/12	F	3	\$1,200.00	0.00					
E 53	KSNV	10/08/1	2 10/08/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
	NEWS	3		•						1		
.,		art Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
	Veek: 10			M-F Early News	CM	5-630p		:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
	TIOITY	10/00/1	2 10/00/12	M-F Early News	0,	5 555p	,	,,,,	<b>• +</b> •,= • • •			. ,
	NEWS					<b>.</b>	D ()					
V	<u>Sta</u> Veek: 10	art Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -T	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0,00					
				M-F Early News	СМ	5-630p	W	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
	NEWS	3		M-F Early News								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Veek: 10		10/14/12	W		\$1,200.00	0.00					
E 56	6 KSNV	10/11/1	2 10/11/12	M-F Early News M-F Early News	СМ	5-630p	T	:30	3 \$1,200.001	0.00 <b>NM</b>	3	\$3,600.00
	NEWS	3										
V	<u>St</u> Week: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 3	Rate \$1,200.00	<u>Rating</u> 0.00					
				M-F Jeopardy	СМ	630-7pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	IEOD/	DDV		M-F Jeopardy								
	JEOP/ St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
V	Veek: 10		10/07/12	F	1		0.00					
E 5	8 KSNV	10/08/1	2 10/08/12	M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,300.001	⁻0.00 NM	1	\$1,300.00
	JEOP/	NDDV		M-F Jeopardy								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Veek; 10		10/14/12	M		\$1,300.00	0.00					
E 5	9 KSNV	10/09/1	12 10/09/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	- T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	JEOP/	ARDY		550paray								
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	Neek; 10		10/14/12	-T		\$1,300.00	0.00	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 6			12 10/10/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	.30	i φ1,500,001	O,OO MIVE	ı	ψτ,σοσ,σο
	JEOP/		E-18 (	Mantala:	Cmatallita - 1	D-1-	Dation					
,	<u>St</u> Neek: 10	art Date 0/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> W	Spots/Week 1		<u>Rating</u> 0.00					
			12 10/11/12	· · · · · · · · · · · · · · · · · · ·	СМ		p / SUNT	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
										_		

Print Date: 10/09/12 08:05:17 Page 7 of 9

**KSNV** 

Order / Rev: 103

103289

Advertiser:

NRCC-IE

Alt Order #: 0

06825826

Product Desc:

NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12

Estimate:

2602

Amount Rate Pri Rtg Type Spots Len Spots Break Start/End Time Days Inventory Code End Start Ln Ch Jeopardy in PRIME Jeopardy in Prime JEOPARDY Spots/Week Rate Rating End Date Weekdays Start Date \$1,300,00 0.00 ---T---10/14/12 Week: 10/08/12 \$1,300.00 0.00 NM 1 \$1,300.001 :30 7-730pm M-F Wheel E 62 KSNV 10/05/12 10/05/12 M-F Wheel of Fortune WHEEL-FORTNE Rating Spots/Week Rate **End Date** Weekdays Start Date 0.00 \$1,300.00 Week: 10/01/12 10/07/12 ----F--\$1,300.00 0.00 NM 1 \$1,300.001 M----:30 7-730pm E 63 KSNV 10/08/12 10/08/12 M-F Wheel CM M-F Wheel of Fortune WHEEL-FORTNE Rating Rate Spots/Week **Weekdays** Start Date End Date \$1,300.00 0,00 10/14/12 Week: 10/08/12 \$1,300.00 0.00 NM 1 \$1,300,001 :30 -T----CM 7-730pm E 64 KSNV 10/09/12 10/09/12 M-F Wheel M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Rating Rate <u>Start D</u>ate Weekdays End Date 1 \$1,300.00 0.00 -T----Week: 10/08/12 10/14/12 \$1,300.00 1 \$1,300.001 0.00 NM :30 7-730pm CM E65 KSNV 10/10/12 10/10/12 M-F Wheel M-F Wheel of Fortune WHEEL-FORTNE Rating Spots/Week <u>Rate</u> Weekdays Start Date End Date 0.00 \$1,300.00 10/14/12 Week: 10/08/12 \$1,300.00 1 \$1,300.001 0.00 NM M-SA 8-11p / SUN---T---:30 Wheel of Fortune in PRIMM E66 KSNV 10/11/12 10/11/12 Wheel in Prime WHEEL-FORTNE Rating Spots/Week Rate End Date Weekdays Start Date \$1,300.00 0.00 ---T---Week: 10/08/12 10/14/12 \$1,050.00 0.00 NM \$525.001 :30 -----5-5a-459a SIGN ON-SIGN OFF CM E68 KSNV 10/06/12 10/06/12 (9:30 PM-10:30 PM) ROS JEOP/WHEEL Rating Spots/Week Rate <u>Weekdays</u> End Date Start Date 0.00 \$525.00 10/07/12 Week: 10/01/12 \$4,000.00 0.00 NM :30 1 \$4,000,001 M-----8-10pm Mon PR 8-10p CME 69 KSNV 10/08/12 10/08/12 Monday Prime 8-10pm THE VOICE Rating Rate Spots/Week End Date Weekdays Start Date 0.00 \$4,000.00 10/14/12 Week: 10/08/12 0.00 NM \$3,000.00 1 \$3,000.002 E 70 KSNV 10/10/12 10/10/12 Wed PR 9-10p 9-10pm Wednesday Prime-9-10pm-L&O:SVU Rating Spots/Week Rate Start Date End Date Weekdays 0.00 \$3,000.00 1 --W----Week: 10/08/12 10/14/12 \$3,200.00 0.00 NM :30 1 \$3,200.001 ~-W----10-11pm E 71 KSNV 10/10/12 10/10/12 Wed PR 10-11p CM Wednesday Prime 10-11pm CHICAGO FIRE Rate Rating Spots/Week Weekdays Start Date End Date 1 \$3,200.00 0.00 --W---Week: 10/08/12 10/14/12 0.00 NM \$1,700.00 1 \$1,700.002 \_\_\_\_F--:30 8-9pm CM Fri PR 8-9p E 72 KSNV 10/05/12 10/05/12 Friday Prime 8-9pm WHO ARE YOU? Spots/Week Rating Rate Week<u>days</u> Start Date End Date 0.00 \$1,700.00 ---F--10/07/12 Week: 10/01/12 \$3,000.00 0.00 NM 1 \$3,000.001 :30 9-10pm E 73 KSNV 10/05/12 10/05/12 Fri PR 9-10p CM Friday Prime 9-10pm GRIMM-NBC Rating Spots/Week Rate Weekdays Start Date End Date \$3,000.00 ---F--10/07/12 Week: 10/01/12 \$1,200.00 0.00 NM ----S-:30 1 \$1,200,003 CM 10-11pm E 75 KSNV 10/06/12 10/06/12

Print Date: 10/09/12 08:05:17

KSNV

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Amount Rate Pri Rtg Type Spots Days Break Start/End Time Len Spots Inventory Code Start End Ln Ch Sat PR 10-11p Saturday Prime 10-11pm L&O SVU-SA-NBC Rating Spots/Week Rate Weekdays Start Date End Date 0.00 -----5-1 \$1,200.00 10/07/12 Week: 10/01/12 \$2,500.00 0.00 NM 1 \$2.500.001 :30 1p-530pm CM E 76 KSNV 10/07/12 10/07/12 NFL Pre-Game / FNA NFL Pre-Game FTBL NITE AMR Rating Rate Spots/Week End Date **Weekdays** Start Date ----s \$2,500.00 0.00 10/07/12 Week: 10/01/12 \$20,000.00 0.00 NM 2 \$10,000.001 :30 1P-9PM -----CM E 77 KSNV 10/07/12 10/07/12 NFL Football NFL Football NBC SUN-FTBL Rate Rating Spots/Week Start Date **End Date** Weekdays 2\$10,000.00 0.00 10/07/12 -----5 Week: 10/01/12 \$3,200.00 0.00 NM :30 2 \$1,600.002 E 78 KSNV 10/07/12 10/07/12 News 3 Live in Prime 7-10pm News 3 in Prime NWS3 LVE-PRIME Spots/Week Rating Rate Weekdays Start Date **End Date** 0.00 2 \$1,600.00 ----S 10/07/12 Week: 10/01/12 \$1,200.00 0.00 NM 1 \$1,200,001 :30 CM 11pm-1135pm ---F--E 79 KSNV 10/05/12 10/05/12 M-F News 3 at Eleven M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 1 \$1,200.00 0.00 ----F--10/07/12 Week: 10/01/12 0.00 NM \$1,200.00 M-----:30 1 \$1,200,001 11pm-1135pm M-F News 3 at Eleven CM E 80 KSNV 10/08/12 10/08/12 M-F News 3 at Eleven **NEWS 3 AT 11** Rate Rating Spots/Week <u>Weekdays</u> Start Date End Date 0.00 \$1,200.00 10/14/12 Week: 10/08/12 \$1,200.00 0.00 NM 1 \$1,200,001 -T----30 CM 11pm-1135pm M-F News 3 at Eleven E 81 KSNV 10/09/12 10/09/12 M-F News 3 at Eleven **NEWS 3 AT 11** Rating Spots/Week Rate End Date Weekdays Start Date \$1,200.00 10/14/12 Week: 10/08/12 \$1,200.00 0.00 NM :30 1 \$1,200,001 ---W----11pm-1135pm M-F News 3 at Eleven CM E 82 KSNV 10/10/12 10/10/12 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rate Rating End Date <u>Weekdays</u> Start Date 0.00 \$1,200.00 10/14/12 Week: 10/08/12 \$1,200.00 1 \$1,200,001 0.00 NM 11pm-1135pm .30 E 83 KSNV 10/11/12 10/11/12 M-F News 3 at Eleven CM M=F-News 3 at-Eleven-**NEWS 3 AT 11** Rating Spots/Week Rate End Date Weekdays Start Date 1 \$1,200.00 0.00 10/14/12 ---T---Week: 10/08/12 \$2,200.00 2 0.00 NM 2 \$1,100.001 ----S-:30 11pm-1135pm E 84 KSNV 10/06/12 10/06/12 Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Spots/Week Rating Rate Start Date Weekdays 1 4 1 End Date 2 \$1,100.00 0.00------10/07/12 Week: 10/01/12 \$1,000.00 0.00 NM \$500.001 1135p-1237a :30 The Tonight Show CM E 85 KSNV 10/05/12 10/05/12 Tonight Show TONITE SHW Rating Spots/Week <u>Rate</u> <u>Weekdays</u> End Date Start Date \$500.00 0.00 ~---F--Week: 10/01/12 10/07/12 \$1,000.00 0.00 NM \$500.001 :30 1135p-1237a M-----CM E86 KSNV 10/08/12 10/08/12 The Tonight Show Tonight Show TONITE SHW Rating Spots/Week Rate <u>Weekdays</u> End Date Start Date \$500.00 0.00M-----10/14/12 Week: 10/08/12 \$1,000.00 \$500.001 0.00 NM :30 2 1135p-1237a CM E87 KSNV 10/09/12 10/09/12

Print Date: 10/09/12 08:05:17 Pr

1 · -- \$150.00-1 - - - - - 0.00 - NM

1 \$1,800.001

0.00 NM

Totals

**KSNV** 

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\$150.00

\$1,800.00

\$154,125.00

Order / Rev:

103289

Spots/Week

CM

Spots/Week

Spots/Week

<u>Weekdays</u>

Weekdays

Weekdays

-TW----

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Dateline NBC AN

FacetoFace/Ralston Report

----5

End Date

10/07/12

End Date

10/07/12

End Date

10/14/12

N 97 KSNV 10/09/12 10/10/12 FacetoFace/Ralston Rep2M

N 96 KSNV 10/07/12 10/07/12 Dateline AN

Start Date

Start Date

Start Date

Week: 10/01/12

Week: 10/01/12

Week: 10/08/12

Rate

Rate

Rate

\$150.00

730-758pm

\$1,800.00

\$150.00

12-3am

Rating

Rating

Rating

0.00

0.00

~TW~~--

0.00

--------:30-

.30

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Rate Pri Rtg Type Spots Amount Len Spots Days Break Start/End Time Inventory Code End Ln Ch Start The Tonight Show **Tonight Show** TONITE SHW Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$500.00 10/14/12 -T----\$1,000.00 Week: 10/08/12 0.00 NM \$500.001 :30 2 1135p-1237a ~-W~--~ The Tonight Show CM E 88 KSNV 10/10/12 10/10/12 Tonight Show TONITE SHW Rating Rate Spots/Week Weekdays End Date Start Date \$500.00 0.00 --W----10/14/12 Week: 10/08/12 \$1,000.00 \$500.001 0.00 NM :30 ---T---1135p-1237a CM E 89 KSNV 10/11/12 10/11/12 The Tonight Show Tonight Show **TONITE SHW** Rate Rating Spots/Week Weekdays End Date Start Date 0.00 \$500.00 ---T---10/14/12 Week: 10/08/12 \$2,800.00 0.00 NM 2 \$1,400,001 .30 1130pm-1:02am Saturday Night Live CM E 90 KSNV 10/06/12 10/06/12 Saturday Night Live SAT NITE LIVE Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$1,400.00 \_\_\_\_\_\_\_ 10/07/12 \$400.00 Week: 10/01/12 0.00 NM \$400.001 Sun 1135p-1200a -----S :30 E 91 KSNV 10/07/12 10/07/12 Sports Night in Las Veg&M Sports Night in Las Vegas SPORT NT-L VGS Rating Rate <u>Weekdays</u> Spots/Week Start Date End Date 0.00 \$400.00 ----S 10/07/12 Week: 10/01/12 \$1,225.00 1 \$1,225.001 0.00 NM M-SA 8-11p / SUN-----S :30 Jeopardy in PRIME CM N 92 KSNV 10/07/12 10/07/12 Jeopardy in Prime Rate Rating <u>Weekdays</u> Spots/Week End Date Start Date 1 \$1,225.00 0.00 ----S \$2,000.00 Week: 10/01/12 10/07/12 1 \$2,000.001 0.00 NM ----S-:30 CM 10-11pm Sat PR 10-11p N 93 KSNV 10/06/12 10/06/12 Saturday Prime 10-11pm Rating Spots/Week Rate End Date Weekdays Start Date \$2,000.00 0.00 ----S-Week: 10/01/12 10/07/12 \$2,800.00 0.00 NM 2 2 \$1,400.001 :30 MTWT---11pm-1135pm CM N94 KSNV 10/08/12 10/11/12 M-F News 3 at Eleven M-F News 3 at Eleven Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$1,400.00 MTWT---\$150.00 10/14/12 Week: 10/08/12 0.00 NM 1 \$150.001 Sat 1-2am / Sun 1:----S :30 LAW & ORDER (LF) CM N 95 KSNV 10/07/12 10/07/12 Law & Order (LF)